

Brussels, Belgium
25th of June, 2014

ESN and The Economist partner up to offer students the opportunity to subscribe to The Economist at a preferential rate

The *Erasmus Student Network (ESN)* proudly announces that as of June 2014 the members of *ESN* will benefit from a special subscription rate to the world renowned magazine, *The Economist*. The partnership will give students a 20% discount on *The Economist's* regular student subscription rate and one copy of *Intelligent Life*, *The Economist's* bi-monthly lifestyle magazine as a gift.

Stefan Jahnke, President of *ESN AISBL*, stated: "With *The Economist* as a leading source of information we have found a great partner who supports young Europeans who are interested in international affairs. With the recent developments in Europe it is more important than ever before to have a strong partner to provide the necessary news and analysis to understand our complex and globalized world. *The Economist* and *ESN* share many values and therefore I highly value this new partnership. Creating an international and open mind-set is at the heart of both organizations."

Marina Haydn, Circulation Director Europe, Middle East and Africa of *The Economist*, said "We are delighted to be working with *ESN*. We see a clear connection between the global interests of *ESN* and the global coverage our magazine provides. We do hope *ESN* members see the benefit of a discounted subscription rate to *The Economist* and the opportunity to expand their horizons beyond what they learn in the classroom. As the next generation of opinion leaders and global game changers, it is vital for students to have a globalised view of the world. This is why *The Economist* has decided to work with a student association like *ESN*."

The special subscription offer to *The Economist* is available to all students with a valid and activated *ESN*card, the membership and discount card of *ESN*. For more information on the benefits of this subscription offer from *The Economist* subscriptions for *ESN* members as well as to access the offer, please visit the following webpage: <http://esncard.org/discount/economist>

The Erasmus Student Network (ESN) is the biggest non-profit interdisciplinary student associations in Europe, founded in 1989 to support and develop student exchange. ESN is present in more than 450 Higher Education Institutions in 37 countries involving around 13,000 volunteers offering its services to 180,000 international students. ESN works for the creation of a more mobile and flexible education environment by supporting and developing student exchanges on different levels and provides an intercultural experience also to those students who cannot access a period abroad ('internationalisation at home').

Founded in 1843, The Economist is a weekly international news and business publication, offering clear reporting, commentary and analysis on global current affairs, business, finance, science and technology, culture, society, media and the arts. It is firmly established as one of the world's more authoritative and influential publications. With over four million readers in almost every country, The Economist is one of the most widely recognised and well-read current affairs publications. The Economist is read by more of the world's political and business leaders than any other magazine.

For more information please contact:

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